

# SMART CCTV

## Traffic Technology Newsletter March 2011.

### Exhibition special

#### Traffex Stand Z108

It is Traffex time, the UK ITS's major bi annual exhibition is at the NEC in Birmingham on the 29<sup>th</sup>, 30<sup>th</sup> and 31<sup>st</sup> March.

We are exhibiting again this year on Stand number Z108 and we look forward to seeing you at the Show.



Eric Toffin from Citilog will be on our stand throughout the show, if you want to arrange a specific time to talk about an upcoming project please give us a call.

In addition to Traffex we will be participating in the Road Tunnel Operator's forum which is being held in Newcastle upon Tyne on April 12<sup>th</sup> and 13<sup>th</sup>.

If we don't meet you at Traffex hopefully we will be able to meet you at the Forum.

We have been very busy over the last few months since taking on the Citilog VAR agreement, both looking at the maintenance requirements of existing installations and securing the first order for an X Cam traffic queue length monitoring system in the UK. We are due to install and commission

this in line with the new government financial year.



In addition we have delivered a significant ANPR based journey time survey in the south of England and collected VRNs to provide detail traffic classification, emissions and other data via the DVLA database from a major trunk road.

There is still a lack of clarity in the UK ITS market with projects being delayed due to the financial constraints which the various Highways Authorities are under but we believe that Smart CCTV is on a growth path and 2011 / 12 will be a more successful year than 2010 / 11 and that we now have a platform of innovative and cost effective solutions.

We look forward to meeting many existing and potential customers at Traffex and the Tunnel forum and discussing how we can allow you to do more with less financial resources.

[www.smartcctvlimited.com](http://www.smartcctvlimited.com)

**8 Dragoon House,  
Hussar Court  
Westside View  
Waterlooville  
PO7 7SF**

**02392 248250**